



PRESS RELEASE

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Greensboro-Based ABTV Announces Reorganization, Introduces New Corporate Identity

(Greensboro, NC) – [ABTV](#) (formerly Anderson Bauman Tourtellot Vos), headquartered in Greensboro, NC, today announced a major reorganization and new management team. The changes, which went into effect March 1, 2016, support the repositioning of ABTV as a leading business and financial advisory firm.

Thomas M. Kirkpatrick, John A. Magee and Edward J. Sanz have been named senior managing directors. The firm has been renamed ABTV, representing the organization’s new direction while nodding to the firm’s history.

Historically, ABTV was heavily focused on turnaround scenarios with troubled organizations. The new owners have made the strategic decision to broaden ABTV’s focus going forward to more effectively align the firm’s strengths and talent with the expanding and emerging business needs of today’s marketplace.

“The adoption of our new name and strategic direction is a significant milestone in the evolution of ABTV,” said Kirkpatrick. “We are grateful to the firm’s founders for building a strong foundation and corporate identity from which we have been able to successfully implement the reorganization.

“As we move forward, we are extending ABTV’s brand and expanding future growth potential by shifting our center of gravity toward helping organizations solve more complex, broad-based business and financial problems.”



Anderson Bauman Tourtellot Vos was formed in 1989 by four pioneers of the turnaround management industry, Neal Anderson, Ed Bauman, Peter Tourtellot and Gary Vos. While Bauman and Vos retired a number of years ago, the retirement earlier this year of the last two founders— Anderson and Tourtellot—completed a year-long transition that culminated in the establishment of a new organizational structure and management team.

As part of the reorganization, ABTV has a new, contemporary logo that retains the colors (red and black) of its original identity. In addition, the firm has introduced an updated, responsive website that highlights ABTV’s differentiators, including its team of professionals, deep industry expertise, and wide range of service offerings.

“We have put together a talented team of managing directors and senior consultants who provide new and additional experience, some with areas of specialization,” Kirkpatrick said. “This team gives us more of a presence outside the southeast, where we’ve traditionally had a heavy focus. They will also help further distinguish ABTV by giving us the ability to look beyond mere financial analysis to add value and deliver bottom-line results to our clients. This team is poised to make ABTV’s future as successful as its past.”

Kirkpatrick works out of ABTV’s headquarters in Greensboro, NC. Magee and Sanz are based in Charlotte, NC.

Click [here](#) to view ABTV’s new website.

About ABTV

ABTV, headquartered in Greensboro, NC, is a leading business and financial advisory firm specializing in solving complex problems, improving and restoring performance, and maximizing value within organizations, whether healthy, distressed, underperforming, or just not meeting expectations.



Caption:

ABTV’s new Senior Managing Directors are (l-r) Thomas M. Kirkpatrick, John A. Magee and Edward J. Sanz.

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